



KEY PROJECT EXPERIENCE

Fisher & Paykel Healthcare - Daniel Building (Building 4) Showcase

Bringing the Construction Site to the People

Fisher and Paykel Healthcare run a massive site in East Tamaki, Auckland. With almost a continuous construction environment there was a desire to understand the site holistically, along with improving safety and productivity. With the most current construction project being Building 4, Fisher and Paykel wanted to showcase the current build footage and the rendered final design to their employees for their 50th Anniversary.

asBuilt were approached by Fisher & Paykel Healthcare to create a show reel that could be used within the We incorporated a variety of media and models supplied by the Fisher & Paykel and 360° video footage captured by asBuilt.

PARTNERS Fisher & Paykel Healthcare | **SCALE** 53,000 sqm showcasing to 1000+ people

PROBLEM

Fisher and Paykel wanted to show their 1000+ employees, the new building on site both the current construction process and the architectural renders of the finish build; but couldn't take them onto the live construction site

SOLUTION

asBuilt proposed creating a 360° video compiling both construction site walk-through and a walk-through of the architectural rendered building. They can then showcase the video in the Immersion Lab showing 20 people at a time

OUTCOMES

- Site capture using 360° camera and drone footage
- 360° Content Creation for the Immersion Lab showreel
- Immersion Lab Hire for Fisher & Paykel Healthcare to bring employees through and showcase the Building 4

SERVICES Capture, Communicate

KEY PROJECT EXPERIENCE

Fisher & Paykel Healthcare - Building 4 continued...

Capture – asBuilt used a drone to capture the surroundings of Lake Road in Takapuna and down Sanders Ave to Takapuna Beach with a 8k 360° video. DreamSpace also wanted to know what ocean views each apartment would have. So we worked out the heights for each apartment and the average height of a person to get the exact views the buyers will see from their balconies.

Communicate – A variety of methods were used to communicate Building 4 to the Fisher & Paykel Healthcare employees for the 50th Anniversary celebration, from visualisation to immersive workshops in the Immersion Lab. We created a 360° showreel to be displayed in the Immersion Lab showcasing a 360° walkthrough of the current construction site and a architectural 3D model walkthrough of the finished building.

“Our biggest struggle was getting 1000+ people to walk through Daniel Building (Building 4) during the construction phase, it was going to be a logistical nightmare trying to get everyone through without disrupting the build. asBuilt bought the construction site to the people, with the 360° Immersive space it gave the people a real sense of realism and was one of the top events of the 50th celebrations.”

Dale Antony, Infrastructure Development Manager – Fisher & Paykel Healthcare



Source: Warren and Mahoney



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